

Massachusetts Association of REALTORS® Honors Betsy Herald with the Good Neighbor Award

Great Dog Rescue New England co-founder honored at annual awards luncheon

FOXBOROUGH, Mass. – Oct. 2, 2024 – [The Massachusetts Association of REALTORS®](#) (MAR) announced today that Betsy Herald of Charles Realty and a member of the Greater Boston Association of REALTORS® has received the 2024 Good Neighbor Award.

The Good Neighbor Award recognizes REALTORS who have demonstrated an extraordinary commitment to community service through volunteerism and civic and charitable contributions that improve the lives of residents within the community.

“We are pleased to present Betsy with the 2024 Good Neighbor Award for her dedication and compassion in helping others,” said MAR CEO Theresa Hatton. “Through her animal rescue, Betsy has made a remarkable impact on animals in need of homes and has built a compassionate network that not only cares for animals in need, but uplifts individuals facing physical challenges. She’s a true inspiration to us all.”

Herald currently serves as Co-Founder of [Great Dog Rescue New England](#). Since 2023, she and her team have raised over \$50,000 to support this great cause. Through the rescue, she works to pair dogs with loving homes and those with neurological or physical disorders with families who have children facing similar challenges, creating a loving and nurturing environment.

Herald was presented the 2024 Good Neighbor Award at MAR’s Professional Awards and Recognition Luncheon held earlier this month.

To learn more about the recipients and awards presented at MAR’s Professional Awards and Recognition Luncheon and the Massachusetts Association of REALTORS, visit our website at www.marealtor.com

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About the Massachusetts Association of REALTORS®

Organized in 1924, the [Massachusetts Association of REALTORS®](#) is a professional trade organization with more than 25,000+ members. The term Realtor is registered as the exclusive designation of members of the National Association of REALTORS® who subscribe to a strict code of ethics and enjoy continuing education programs.