

MASSACHUSETTS ASSOCIATION OF REALTORS® **2025 ELECTED OFFICES CANDIDATE APPLICATION**

*** EACH CERTIFIED CANDIDATE'S COMPLETED APPLICATION WILL BE POSTED TO THE MAR WEBSITE ***

This form is for individuals who wish to serve as an MAR officer, MAR Director-At-Large or NAR Director representing the Massachusetts Association of REALTORS®. This application will be posted to the MAR website and shared with the Board of Directors and Alternates following candidate certification.

All **MAR Officer and Director-At-Large Applications** must be submitted to MAR Headquarters by **April 15, 2024** with a **current hard-copy or digital photo** attached. Candidates for an MAR Officer of Director-At-Large position shall include with the application a list of signatures of 25% of MAR Directors.

All **MAR Regional Vice President Applications** must be submitted to MAR Headquarters by **April 15, 2024** with a **current digital photo attached**. Candidates for Regional Vice President shall include with the application a list of signatures of 25% of its Region's Directors.

On or before **April 30, 2024** the CEO/EVP shall review and determine whether candidates for MAR elective office have met all qualifications for the particular office. If there are no certified candidates for a given office, the CEO/EVP shall extend the application deadline for those offices only until April 30, 2024 then complete the certification process by May 15, 2024.

The CEO/EVP shall notify the Executive Committee and Local Member Association Executive Officers of all certified candidates. The CEO/EVP also shall be responsible for publishing the names of Certified Candidates and distributing campaign guidelines, as approved by the Executive Committee, to certified candidates for contested offices.

All **NAR Director-At-Large Applications** must be submitted to MAR Headquarters by **July 15, 2024** with a **current hard-copy or digital photo** attached. Candidates shall include with the application a list of signatures of 25% of MAR Directors.

On or before **July 30, 2024** the CEO/EVP shall review and determine whether candidates for NAR Director-At-Large elective office have met all qualifications for the particular office. If there are an insufficient number of certified candidates for a given office, then CEO/EVP shall extend the application deadline for those offices only until August 15, 2024 and then complete the certification process by August 30, 2024.

The CEO/EVP shall notify the Executive Committee and Local Member Association Executive Officers of all certified candidates. The CEO/EVP also shall be responsible for publishing the names of Certified Candidates and distributing campaign guidelines, as approved by the Executive Committee, to certified candidates for contested offices.

DATE: April 15, 2024

SEEKING OFFICE OF:

President-Elect

Treasurer

MAR Director-At-Large

NAR Director-At-Large

Regional Vice President of Greater Boston Region

PLEASE TYPE

NAME OF CANDIDATE: Alison Socha

PRIMARY BOARD: Greater Boston Association of REALTORS

FIRM NAME: Leading Edge Real Estate

ADDRESS: 536 Main Street

Melrose, MA 02176

FIRM PHONE: (781) 979-0100 FAX: ()

HOME PHONE: (781) 983-9326 E-mail: AlisonSocha@LeadingEdgeAgents.com

BECAME A MEMBER OF MAR IN: 2023 (please give year)

NUMBER OF YEARS AS A REALTOR®: 20

LICENSED SALESPERSON OR BROKER: Salesperson (please state which) **MANDATORY**

OTHER (EXPLAIN) _____

ACHIEVEMENTS AND CONTRIBUTIONS

*Please be sure to answer **ALL** sections, *giving years of activity*:

1. ***Activity at State Association*** (offices held, committee work, attendance and participation at MAR events, other leadership roles, please include dates of service whenever possible).

During my career, I have participated in a variety of State Association events, including State Leadership Training, Spokesperson Training, Professional Standards Training, DEI Training, in addition to the many other days of learning offered. I have "pitched in" when the opportunity arises as well, for example, helping the Charitable Foundation raise money during our Installation.

2024 - Government Affairs, RPAC Trustees, BOD, SPC

2023 - Government Affairs, RPAC Trustees, BOD, SPC

2022 - Special Events TF, Government Affairs, RPAC Trustees, BOD

2021 - Special Events TF Chair, DIME TF, RPAC Trustees, BOD (alternate)

2020 - Covid - Special Events TF Chair, DIME TF

2017 - BOD (at that time the Women's Council of REALTORS State President sat on the BOD)

2. ***Activity at Local Board/Association*** (offices held, committee work, attendance and participation at MAR events, other leadership roles, please include dates of service whenever possible).

At the Greater Boston Association as well as at the Eastern Middlesex Association, I have attended many networking, educational and charitable events over the years, to not only take advantage of these opportunities, but also to be present with our association members as much as possible. During our EMAR days, I attended our monthly membership meetings, as well as helping out whenever possible. I served on several committees (info didn't carry over) including Education and the Town Monitor Program.

2024 - Immediate Past President, RPAC Chair, RoadShow TF, BOD, Executive, GBREB BOD, GBREB Government Affairs

2023 - President, Chair of BOD and Executive, GBREB BOD

2022 - President Elect, RPAC Chair, BOD, Executive, Strategic Planning Chair, GBREB BOD

2021 - Vice President, BOD, Executive, Conference Planning, GBREB BOD, Strategic Planning TF Chair

2020 - Treasurer, BOD, Executive, Conference Planning, GBREB Finance

2019 - BOD, Sustainability TF, Conference Planning Chair

2018 - Strategic Planning Committee

2017 - Orientation PAG

3. ***Activity at National Association*** (offices held, committee work, attendance and participation at NAR events, other leadership roles, please include dates of service whenever possible).

I have attended our national meetings since 2015 and have been an active member in attendance of streaming opportunities since then. Additionally, I've attended REALTOR Party Training since 2021, the Leadership Summit in 2022, RPAC President's Circle and other local programming.

2024 - RPAC MI Council (MA), BOD

2023 - FPC Advisory Committee (MA), BOD

2022 - REALTOR Party Member Involvement Committee (MA)

2021 - REALTOR Party Member Involvement Committee (MA)

2020 - Federal Financing & Housing Committee

I am a RPAC Golden R, President's Circle and Hall of Fame member.

4. **Activity in Civic Affairs** (local, state and national level participation/leadership in civic and service organizations; charitable activities; political commissions or committees; etc. Please include dates of service whenever possible).

I have participated in or sponsored numerous local charitable events, including The Food Drive, and events supporting the Melrose Public Schools, local teams, and several civic events (Home for the Holidays, The Summer Stroll, The Victorian Fair, etc). I have served on the Melrose Democratic City Committee since 2000 as a Ward Chair and Ward Secretary, as well as as the City Committee DEI Officer and Secretary, and have attended both the National Convention and State Convention. At St. Mary's, I have served as the Chair of the Parish Council (2 years), a member of the Parish Council (2 years), a member of the Stewardship Committee, a member of the Liturgical Committee, a member of the St Vincent dePaul Committee, as both a Lector and Eucharistic Minister, and as a teacher in the CCD program. I have served on the St. Mary's School 100th Anniversary Committee and at the Mt St Joseph Academy Alumnae organization, as well as at their Career Day and addressing the classes at opening Mass. I have also volunteered at our local Memorial Day parade, was appointed to the Melrose Traffic Working Group to discuss downtown parking, and have been a resource for both our Mayor and our Planning Director. I served as both the Secretary and Co-President of the League of Women Voters, Melrose chapter.

5. **List REALTOR® Institutes, Societies and Councils** in which you hold membership and any designations received, if any. (Please include year designation was received):

I am a member of the Women's Council of REALTORS, AREA, RRC and CHLMS. I have achieved the following designations: ABR, AHWD, CIPS, CRS, Green, PMN and am C2EX certified, as well as CHMLS. At Women's Council, I have served in a leadership role since 2011, as a local First Vice President (secretary) and President (2015); State First Vice President/Secretary(2013-2015), State President Elect (2016), State President (2017-2018), State Governor (2020), and State Liaison (2021); and as a Regional Vice President (2019). I am serving on the National Executive Committee (2022-2024) and have been a faculty member at the summer Network 360 Leadership Training (2021-2024), as well as serving on various committees and other training modules. I have been a national event speaker for WCR since 2021.

6. **Business Accomplishments** (public recognition of business conduct; awards; service to public; rehab work; etc. Please include dates of service whenever possible)

REALTOR the Year, GBAR, 2021
Boston Agent Magazine, 2023
Boston Magazine, Top Teams, 2021-2024
Leading Edge RE, Top Teams 2012-2024
Various highlights/recognition for working/supporting in both the community and at Housing Families

7. Are you aware of the responsibilities and time requirements of service as an elected officer?

YES NO

8. Do you satisfy all criteria for the office, which you are seeking, as attached?

YES NO

9. **Additional information** - Have you ever been involved in any activity, which would have caused you to have been reprimanded, suspended, by the Massachusetts Board of Registration of Real Estate Brokers and Salesmen, or had your real estate license revoked? If so, explain circumstances.

YES NO

10. **Remarks by the candidate** (give any other information you desire)

I have been honored to be able to serve in various leadership roles over the years within our REALTOR family, and have had the opportunity to see how others lead and develop, and I know that I am ready to take this next step as RVP for Greater Boston at MAR. As a current member of our local Leadership Team, I am in a position to understand our struggles and successes at the local level and would like to bring that to our state as we work as a team, not only in the general sense of support to the locals, but also as we navigate these next waters in a post-settlement world. This is only heightened in our state with a market that is competitive for our members, who need us to assist them as well as continue to provide the support needed through our advocacy agenda and educational opportunities. I would be honored to be a part of the GBAR LT, while also serving our State in a new capacity so that we can continue meeting the moment together.

11. **Optional endorsement of candidacy** by Local Board of Directors. NOTE: Board may endorse more than one candidate. (this is an optional requirement; candidate may choose to submit application without completing this section. Local Boards will be notified by MAR of all candidate applications for informational purposes).

Association/Board Name: _____

Association/Board President's Name: _____

Association/Board President's Signature: _____

12. **Candidate's Signature**

Candidate's Signature: Alison Socha dotloop verified
04/15/24 8:59 AM EDT
NQJ-CBEL-0VTM-JFVB

Please return to: Theresa Hatton, CEO
Massachusetts Association of REALTORS®
18 Washington Street
Foxborough, MA 02035
thatton@marealtor.com

MAR CANDIDATE SIGNATURE FORM

CANDIDATE'S NAME Alison Socha

CANDIDATE FOR OFFICE OF: MAR Regional VP, Greater Boston Region

I, being a **State Director** (not Alternate Director) for the Massachusetts Association of REALTORS®, hereby support the candidacy of this candidate for office as stated, for a term beginning **January 1, 2025**:

25% of MAR Director signatures, or if a candidate for MAR Regional Vice President, a list of signatures of 25% of MAR Directors representing the region.

NAME (please print)	SIGNATURE	ASSN./BOARD
1. <u>David McCarthy</u>	<u></u>	<u>GBAR</u>
2. <u>D Gary Rogers</u>	<u></u>	<u>GBAR</u>
3. <u>Judy Moore</u>	<u></u>	<u>GBAR</u>
4. <u>Dino Confalone</u>	<u></u>	<u>GBAR</u>
5. <u>Jared Wilk</u>	<u></u>	<u>GBAR</u>
6. <u>Mark Triglione</u>	<u></u>	<u>GBAR</u>
7. <u>Joselin Malkhasian</u>	<u></u>	<u>GBAR</u>
8. <u>Jamie Thompson</u>	<u></u>	<u>GBAR</u>
9. <u>Justin Ray</u>	<u></u>	<u>GBAR</u>
10. <u>Krista Matthews</u>	<u></u>	<u>GBAR</u>
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MASSACHUSETTS ASSOCIATION OF REALTORS® REQUIREMENTS FOR ELECTED OFFICES

All candidates for MAR office must be current REALTOR® members of MAR. Applications require signatures from 25% of MAR Directors except that Regional Vice Presidents require 25% of MAR Directors from the respective region.

Candidates for President-Elect and Treasurer also must have served as MAR Director within the past five (5) years. Treasurer must have been a member of the Finance Committee within the past five (5) years. *(MAR Bylaws Article IV, Section 3)*

Candidates for Regional Vice President also must hold Primary Membership in a Local Member Association within the respective geographic region as defined in MAR Bylaws; must have served either as a MAR Director or an officer of a Local Association within the past five (5) years; and must have served on a MAR committee, work group, presidential advisory group or task force within the past five (5) years. Regional Vice Presidents serve for a term of two (2) consecutive elective years but not more than two consecutive terms. After certification, they are elected by the Directors holding membership within the respective geographic region. *(MAR Bylaws Article V, Sections 2A, 3A and 5(d))*

Candidates for MAR Director At Large also must have served either as a MAR Director or an officer of a Local Association within the past five (5) years; and must have served on a MAR committee, work group, presidential advisory group or task force within the past five (5) years. MAR Directors-At-Large serve for a term of two (2) consecutive elective years but not more than two consecutive terms. *(MAR Bylaws Article V, Sections 2B, 3B and 5(e))*

Massachusetts NAR Director(s) at Large shall be elected at the annual meeting of the Board of Directors. If available, one position shall be reserved for the MAR President Elect. Alternate Directors may be elected per Article IX, Section 3 of MAR Bylaws. *(MAR Bylaws Article IX)*

Candidate signature acknowledges above requirements for the elected office they are seeking.

Candidate's Signature

Candidate's Signature:

Alison Socha

dotloop verified
04/15/24 8:59 AM EDT
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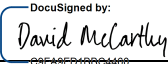
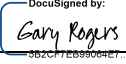
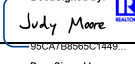
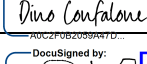
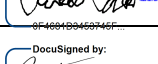
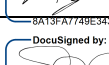
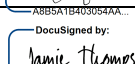
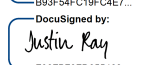

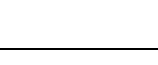
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2. <u>D Gary Rogers</u>	 <small>DocuSigned by: Gary Rogers 882C77E89808E7...</small>	<u>GBAR</u>
3. <u>Judy Moore</u>	 <small>DocuSigned by: Judy Moore 95CA7B8855C1449...</small>	<u>GBAR</u>
4. <u>Dino Confalone</u>	 <small>DocuSigned by: Dino Confalone A0C2F0820599A7D...</small>	<u>GBAR</u>
5. <u>Jared Wilk</u>	 <small>DocuSigned by: Jared Wilk 8F4681B3469746F...</small>	<u>GBAR</u>
6. <u>Mark Triglione</u>	 <small>DocuSigned by: Mark Triglione 8A13FA7749E343A...</small>	<u>GBAR</u>
7. <u>Joselin Malkhasian</u>	 <small>DocuSigned by: Joselin Malkhasian A8B5A1B403054AA...</small>	<u>GBAR</u>
8. <u>Jamie Thompson</u>	 <small>DocuSigned by: Jamie Thompson B93F54FC18FC4E7...</small>	<u>GBAR</u>
9. <u>Justin Ray</u>	 <small>DocuSigned by: Justin Ray 700F870F0035A08...</small>	<u>GBAR</u>
10. <u>Krista Matthews</u>	 <small>DocuSigned by: Krista Matthews 073F3F735FCC892...</small>	<u>GBAR</u>
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