5 GOALS that will guide MAR for the next 3 years:

1. **CONNECT & ENGAGE**
   - Deliver for all members, providing high value, meaningful support and beneficial services. Promote the value of the REALTOR® designation.

2. **ADVOCATE**
   - Advance private property rights and property ownership and promote safe, sustainable and just communities.

3. **EDUCATE**
   - Provide cutting-edge tools and deliver valuable professional development in conjunction with the national and local organizations.

4. **SUPPORT**
   - Support members and brokers in protecting and advancing their business as well as advocate for the highest ethics and standards.

5. **STRENGTHEN THE ORGANIZATION**
   - Ensure a well-run, effective organization that relentlessly advances the mission.

MAR will continue to focus on creating a robust leadership pipeline and providing meaningful and relevant experiences to the MAR members already engaged in leadership.