

# RPAC INVESTMENT GUIDE

**Thank you** for considering an investment to support political advocacy on behalf of Realtors®. You have four investment options:



Where to Invest	Explanation	Type of Giving	Process for Giving	Annual Investment Limit
<b>Massachusetts Realtors® Political Action Committee (MA RPAC)</b>	Contributions are used to support campaigns of MA state and local candidates	Personal	<p><b>Online:</b>  <a href="https://www.givetorpac.com">https://www.givetorpac.com</a></p> <p><b>In Person:</b> Check to MA RPAC</p> <p><b>By Mail:</b> Send check to Zach Ryan c/o MAR 333 Wyman St., Suite 200 Waltham, MA 02451</p>	<b>\$500</b>
<b>National Realtors® Political Action Committee (NAR RPAC)</b>	Contributions are used to support campaigns of federal candidates	Personal	<p><b>Online:</b>  <a href="http://bit.ly/NAR-RPAC">http://bit.ly/NAR-RPAC</a></p> <p><b>In Person:</b>                      Check to NAR RPAC</p>	<b>\$5,000</b>
<b>National Realtor® Political Action Fund (NAR PAF)</b>	Contributions fund advocacy communications to Realtors® as well as administration and promotion of NAR PAC	Personal or Business	<p><b>Online:</b>  <a href="http://bit.ly/NAR-PAF">http://bit.ly/NAR-PAF</a></p> <p><b>In Person:</b>                      Check to NAR PAF</p>	<b>None</b>
<b>Direct Giving</b>	Contributions are given directly from Realtors® to campaigns of certain candidates. For a list of approved candidates, contact Zach Ryan, (781) 839-5515, <a href="mailto:zryan@marealtor.com">zryan@marealtor.com</a>	Personal	<p>Contribute to candidate's campaign online or by mail and send a copy of your check or receipt to <a href="mailto:zryan@marealtor.com">zryan@marealtor.com</a></p>	<b>\$1,000/ candidate</b>

## To Receive Major Investor Recognition:

Contribute at least 30% of your total pledge to NAR (either NAR RPAC or NAR PAF) in the calendar year.

## To Receive Early Major Investor Recognition:

(before May NAR meetings in D.C.), complete the following before the third Wednesday in April:

1. Contribute EITHER \$500 to MAR PAC or at least 30% of your total pledge to NAR, **AND**
2. Contact Zach Ryan, (781) 839-5515, [zryan@marealtor.com](mailto:zryan@marealtor.com) to formally pledge your Major Investor commitment

## Major Investor Contribution Levels

those contributing \$1,000 or more per year

Level	Major Investor (Year 1)	Major Investor: Sustaining (Year 2 and beyond)
<b>Sterling R</b>	\$1,000	\$1,000
<b>Crystal R</b>	\$2,500	\$1,500
<b>Golden R</b>	\$5,000	\$2,000
<b>Platinum R</b>	\$10,000	\$5,000

## President's Circle

President's Circle is for the most elite RPAC investors.

\$2,000 of each investment total below must be given separately and directly to select RPAC-recommended candidates.

Level	President's Circle Major Investor (Year 1)	President's Circle Major Investor: Sustaining (Year 2 and beyond)
<b>Sterling R</b>	\$3,000	\$3,000
<b>Crystal R</b>	\$4,000	\$3,000
<b>Golden R</b>	\$6,000	\$3,000
<b>Platinum R</b>	\$12,000	\$7,000

### MAR RECOMMENDED CONTRIBUTION FORMAT

\$800 to NAR RPAC (\$500 returns to MA RPAC)  
\$200 to Direct Giver Program

Other Investment Plans (Based on Sterling R investment level)	MA RPAC	NAR RPAC	NAR RPAC	NAR PAF	Direct Giving	Invest Anywhere
<b>Massachusetts First Plan</b> – for Major Investors who want to support Massachusetts state and local candidates	\$500		\$300			\$300
<b>RPAC Party Plan</b> – for Major Investors who want to invest at RPAC events	\$0- \$500		Up to \$1,000			
<b>Direct Giver Plan</b> – for Major Investors who want to support certain approved candidates			\$300	\$700		

### Questions?

Contact your MA RPAC Concierge,  
Zach Ryan, (781) 839-5515, [zryan@marealtor.com](mailto:zryan@marealtor.com).

