MASSACHUSETTS ASSOCIATION OF REALTORS®

www.marealtor.com

Value-Added Marketing & Sponsorship Opportunities

Extend Your Reach

The right combination of advertising, marketing and sponsorships can help you stand apart from the competition and build strong relationships with this powerful buying audience. Complement your ad campaign with sponsorships, event participation, and tradeshow exposure!

MAR Special Event Sponsorship Opportunities

The Massachusetts Association of REALTORS® hosts many events that provide sponsors multiple opportunities to get in front of, and meet with REALTORS®. Your products or services can grab REALTORS'® attention at any of these MAR events:

- CONFERENCE AND TRADESHOW–FALL

Reach over 500 of the industry's most influential members with a booth at this annual event. Promote your business even further by enhancing your sponsorship with an exclusive value-added package.

Sponsorship Opportunities:
General Session
Exhibit Hall Reception
Trade Show Grand Opening
Break Time Sponsorships
Tote Bag, Badge Holder, Promotional Item Sponsors
Cyberstation or Relaxation Sponsor

- PROFESSIONAL AWARDS AND RECOGNITION DINNER–FALL

This event, which pays tribute to numerous REALTORS® for their service and accomplishments, is held during the Conference & Tradeshow.

Showcase your company before key association members and affiliates at this event.

Sponsorship Opportunities:
Event Sponsor
Entertainment Sponsor
Product Placement at Place Setting
Centerpieces
Cocktail Napkin Sponsor
Dessert or Coffee Sponsor
Parking Sponsor

- ANNUAL INSTALLATION OF OFFICERS AND DIRECTORS–WINTER

Reach over 200 of the association's leaders at this intimate gathering to welcome in the new MAR President and Officers/Directors. You may increase your exposure even further with an exclusive value-added package.

Sponsorship Opportunities:
Installation Favors
Wine Package
Centerpieces
Cocktail Napkinsr
Coffee or Dessert
Hors d'oevres
Registration Table

Ask your advertising representative to provide you with details of sponsorship options and booth opportunities.

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