



Member Benefits at the Plymouth and South Shore Association of REALTORS®

In addition to the informative PASS monthly newsletter that is delivered to your doorstep and via email each month and our weekly email updates to keep you informed, PASS offers many unique benefits to its members. Did you know that PASS offers:

Monthly Housing Statistics specific to PASS Communities. All real estate is local and the housing statistics you present to your customers and clients should be too. PASS pulls this data for you, specific to our 18 cities and towns and provides them to you via a link on its website. Talking points are also provided to assist you.

Four Free Videos on the PASS Website www.PassRealtors.com for you to send to customers/clients.

1. **South Shore Communities Video.** Homes in the South Shore range from historic antiques and nineteenth century Victorians to new construction with all the amenities. Nothing conveys the charm of the South Shore better than a video and PASS created one for you to share with your customers and clients.
2. **Welcome Video** . PASS president welcomes consumers to the Association site and enlightens consumers on the benefits of using a local REALTOR® to determine if moving is right for them.
3. **PASS Members Video.** Video demonstrates REALTORS® as knowledgeable practitioners essential to the real estate transaction, and highlights REALTORS® preserving private property rights. Show your customers and clients how active REALTORS® are in every facet of community life.
4. **Consumer Video.** Members that belong to the Plymouth and South Shore Association of REALTORS® are not just a group of independent businesses joined by a trade association; they're your neighbors, fellow home owners, and members of the community. Great video to let consumers know just how much a REALTOR® works for them behind the scenes.

FREE Education Classes. PASS periodically hosts membership meetings that provide you educational opportunities that will earn you the CEU credits.

Free Wifi. The PASS building has free wifi for members. PASS understands how important it is for REALTORS® to stay connected.

Social Media. PASS has a presence on Facebook, LinkedIn and Twitter to connect you with others in the industry. PASS also provides classes on how to set up your social media presence and utilize it to enhance your business and grow your contacts.

Your MLS Listings Syndicated to the PASS website! - Members of PASS can opt-in to have MLS PIN syndicate your listings to the PASS website. PASS runs radio and print advertising directing consumers to the PASS website to learn more about the home buying and selling process and to view your listings. (Designated REALTOR “DR” of a member’s office must “opted-in” to have your office listings accessible from the PASS site). Every listing will have a “Contact the Agent” button so the viewing public can send an email directly to your MLS VOW account.

REALTOR® Store. Store is conveniently located in the front lobby of the PASS office. Forms, lockboxes, calculators, REALTOR® logo items, purchase them all at PASS.

Meeting Room Rentals. Having a meeting and need a training room? PASS has two rooms of various sizes that can be rented at a discount to PASS members on a space available basis.

FREE Networking Events. PASS hosts monthly networking events at different locations throughout the South Shore for PASS members to attend and get to know one another.

DR Roundtables. PASS hosts a Designated REALTOR® orientation for anyone starting up a new REALTOR® office and then follows it up with Designated REALTOR® roundtables where broker/owners can learn from each other and network.

PASS Marketing & Technology Fair. Every fall PASS gathers the latest and greatest marketing and technology vendors and brings them under one roof for its members to come and find out how to stay ahead of the competition. Timely seminars are also a part of the day.

Free Open House Listings in the Boston Herald. In partnership with the Massachusetts Association of REALTORS®, PASS members can submit their open house information online for publication in the Boston Herald’s Open House Listing section. The section appears weekly in the paper’s Friday edition.

Free bus ride to the State House to meet your legislators. Every year PASS provides a free bus from two different south shore locations into Beacon Hill for members to participate in the state’s REALTOR® Day on Beacon Hill and speak to their legislators about REALTOR® issues.

Discount Advertising on WATD-FM 95.9. WATD is offering PASS members discounted spots. For more information contact Maggi Donahue at 781-837-1166 ext. 315 email maggid@959watd.com.

Mediation and Arbitration. PASS offers dispute resolution services to members through mediation and arbitration. Just call the PASS office and PASS CEO will walk you through the process.